

## CLAIMS

What is claimed is:

1. A photographic system, comprising:  
an inflatable structure adapted to provide a uniform background for photographing a subject inside the structure, wherein the structure is sufficiently translucent such that visible light waves from outside the structure are transmitted into the structure in order to illuminate the inside of the structure.
2. The system of claim 1, wherein the visible light waves are colored.
3. The system of claim 1, wherein the visible light waves illuminate a colored material.
4. The system of claim 1, wherein at least a portion of the visible light waves transmitted into the structure emanate from stage lighting located outside of the structure.
5. The system of claim 1, wherein the visible light waves transmitted into the structure are substantially comprised of ambient light.
6. The system of claim 1, wherein the inflatable structure is comprised of a plastic sheeting.
7. The system of claim 6, wherein the plastic sheeting is a vinyl.
8. The system of claim 7, wherein the vinyl has a thickness of at least 4 mm.
9. The system of claim 1, wherein the inflatable structure has a floor area of more than 20,000 sq. ft.
10. The system of claim 1, wherein the uniform background is substantially colored a chroma key color.
11. The system of claim 10, wherein the chroma key color is blue.
12. The system of claim 10, wherein the chroma key color is green.
13. The system of claim 1, wherein the inflatable structure has a 10 ft x 10 ft. entrance.
14. The system of claim 1, wherein the subject is an actor.

15. The system of claim 1, wherein the subject is a car.
16. The system of claim 1, wherein the subject is photographed with a camera located within the structure.
17. The system of claim 16, wherein the camera is controlled from within the structure.
18. The system of claim 16, wherein the camera is capable of moving independent of the structure.
19. The system of claim 16, wherein the camera is operated by a camera operator located within the structure.
20. A photographic method, comprising:  
providing an inflatable structure having a uniform background;  
photographing a subject inside the inflatable structure; and  
lighting the inside of the structure with visible light waves emanating from outside the structure.
21. The method of claim 20, wherein the step of photographing a subject further comprises filming a subject against the uniform background.
22. The method of claim 20, wherein the step of lighting the inside of the structure further comprises setting up stage lighting outside of the structure.
23. The method of claim 20, further comprising the step of painting the uniform background with a chroma key color.